

A relationship capable of producing stories.

Hanna and Lisa begin as a narrative duo: curiosity, complicity, and small everyday conflicts. The system connects character design, relationships, settings, and social adaptation.

DISCIPLINE	PERIOD	STATUS
Creative direction	2025 - Present	Active development

Las travesuras de **Hanna & Lisa**

Historia #1 Misión Helado



01 - WORLD THESIS

The world is discovered through their mischief.

The story does not need to explain the entire world before it begins. Each situation reveals how the characters think, relate, and which rules sustain their family environment.

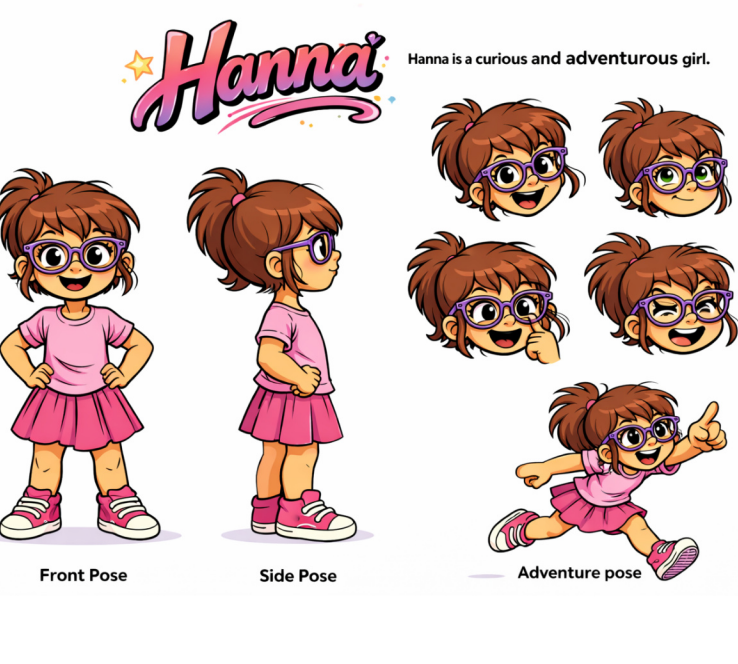
- 01 Curiosity**
Hanna drives the action and turns everyday life into adventure.
- 02 Complicity**
Lisa amplifies the game and responds through her own personality.
- 03 Consequence**
Family and surroundings return humor and affection to the story.



02 PROTAGONIST SYSTEM

Two characters with complementary narrative functions.

The guides establish silhouette, proportion, poses, and expressions. Visual consistency makes it possible to focus on acting, relationships, and rhythm when building a scene.



Hanna initiates.

Curious, expressive, and always ready to turn an idea into action.

Lisa transforms.

Playful and complicit; she introduces reaction, chaos, and tenderness.

03 STORY AS PROOF

“Ice Cream Mission” turns the guides into behavior.

The sequence brings together objective, setting, interaction, and consequence. Its humor depends on the relationship between Hanna, Lisa, and their family environment, not on an isolated image.



WORLDBUILDING

Character, place, and relationship in one scene.

The kitchen stops being a backdrop when it participates in the action and makes the mischief believable.

04

CONTENT ADAPTATION

The story is recomposed for sequential reading on social media.

The carousel needs a cover, continuity, and closure. Each slide preserves recognition, readability, and a clear reason to continue.



Opening

Introduces protagonists, mission, and narrative promise.

Closing

Delivers consequence, affection, and the world's signature.

05

WORLD ARCHITECTURE

Worldbuilding through concrete relationships.

The system can grow through new spaces, family characters, and situations, as long as every addition changes the dynamic and contributes a recognizable narrative function.

A network, not a catalog.

Hanna and Lisa are the center. Family, home, and activities expand possibilities without competing with the central relationship.

- 01 Protagonists**
Drive action and tone.
- 02 Family**
Introduces contrast, care, and consequence.
- 03 Settings**
Turn everyday life into story opportunities.

06 - CREATIVE PROCESS

A system for moving from intent to publication.

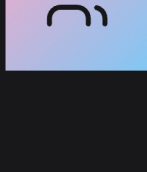
Imagine	01	Relate	02	Act	03	Sequence	04	Adapt	05
Start from everyday mischief with visual potential.		Define what each character wants and how the other responds.		Apply poses and expressions consistent with the guides.		Arrange objective, complication, reaction, and consequence.		Recompose the story for carousel and future formats.	

CURRENT EVIDENCE

- Protagonist guides**
Documented poses, expressions, and visual relationship.
- Complete stories**
Scenes with an opening, interaction, and closure.

ACTIVE DEVELOPMENT

- Cast and relationships**
New relationships with a clear narrative function.
- Situation library**
More everyday settings and original formats.



The world grows when every story reveals something new about its characters.

Hanna & Lisa demonstrates narrative construction as a system: consistent protagonists, readable relationships, functional settings, and adaptable content.